



3-D SCANNER



3-D IMAGE OF TREATMENT PLAN



CUSTOM-DESIGNED BRACES



CUSTOM-DESIGNED ARCHWIRES



The Insignia lab will digitally construct a virtual model of your teeth using a specialized 3-D scanner. Insignia software integrates these precision images to calculate your optimal bite and smile. A 3-D computer image of your customized treatment plan is then constructed for your doctor to thoroughly review before it is submitted.

After your orthodontist approves your treatment plan, Insignia software will determine how to cut each bracket at the appropriate angle for your teeth and shape archwires specifically to your anatomy. Once the prescribed brackets and wires are fabricated and placed in your mouth, your teeth will follow a more direct path to their final result. What does this mean to you? Shorter treatment time, fewer office visits and greater comfort.

Your orthodontist is one of a select number of clinicians who is certified to use and chosen to offer Insignia's cutting-edge technology. The cutting-edge technology of the system allows your clinician to fully maximize your treatment plan and design a beautiful and natural smile that's personalized to your unique facial structure.

Congratulations! You're one of the first few to enjoy your very own custom-designed Insignia smile.



INSIGNIA™
CUSTOM-DESIGNED
ORTHODONTICS



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BRACES AS INDIVIDUAL AS YOU ARE

Like fingerprints, your smile is unique. There's not another like it on the planet. Given the choice, wouldn't you prefer that the orthodontic appliances used to create your new smile be tailored specifically to your anatomy? Now they can be with a remarkable breakthrough in orthodontic treatment...Insignia.

Unlike standard orthodontic appliances manufactured to treat a wide variety of patients, Insignia braces are designed specifically for you. Insignia utilizes 3-D imaging and precision manufacturing to determine, within fractions of a millimeter, the ideal treatment to straighten your teeth and improve your smile. *This means greater comfort, shorter treatment time and a radiant smile that reflects your individuality.*